



MANNAR THIRUMALAI NAICKER COLLEGE (Autonomous)

Affiliated to Madurai Kamaraj University

(A Linguistic Minority Co-educational Institution. Re-Accredited with "A" Grade by NAAC)

Pasumalai, Madurai - 625004.

Department of Business Administration(SF)

Busi-Man Association cordially invites you all for the seminar on

Trending Technologies in Business & Management



Saturday, 28th September 2024



11:45 AM to 01:30 PM

Ganesh Raja L

Head - Operations

AKTREA SOLUTIONS INDIA PVT. LTD.



Valuation Hall, COE Building

In the Presence of

Er.S.Rajagopal
President

Mr.M.Vijayaragavan
Secretary

Dr.A.Ramasubbiah
Principal

Mr.C.Prabhu
Director i/c

Mr.M.Nayas
Head of the Department

Mrs.C.Malliga
Convenor

Organising Members

Dr.V.A.Ragavendran
Asst. Professor

Mrs.R.Ponmalar
Asst. Professor

Dr.K.Ganga Mala
Asst. Professor



MANNAR THIRUMALAI NAICKER COLLEGE (AUTONOMOUS)

DEPARTMENT OF BUSINESS ADMINISTRATION (SFW)

Seminar on

“Trending Technologies in Business & Management ”

VENUE: Valuation Hall, COE Building

DATE: 28-09-2024

Time: 11.45 am

WELCOME ADDRESS : R.Bhavesh Jain, II BBA

FELICITATION :

Thiru. M. Vijayaragavan, Secretary, Mannar Thirumalai Naicker College	DR. A. Ramasubbiah, Principal, Mannar Thirumalai Naicker College	MR. C. Prabhu, Director, Mannar Thirumalai Naicker College.
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INTRODUCTORY SPEECH : Mr. M. Nayas, Head of the Dept, BBA

**KEY NOTE SPEECH : Mr. L. Ganesh Raja
Head - operations**

VOTE OF THANKS : S. Gowtham I BBA

NATIONAL ANTHEM



MANNAR THIRUMALAI NAICKER COLLEGE (AUTONOMOUS)

DEPARTMENT OF BUSINESS ADMINISTRATION (SFW)

Seminar on Trending Technologies in Business & Management

Title : Trending Technologies in Business & Management

Date : 28th September 2024

Time : 11.45AM

Venue : Valuation Hall, COE Building

Guest Speaker Name : Mr. L. Ganesh Raja

Address : Head - Operations, Aktrea solutions Pvt Ltd, Chennai

Remarks :

Signature of Convener

Signature of Guest Speaker

CONTACT

- ganeshraja@aktrea.com
- +91 9092464176
- Madurai, India

SUMMARY

A results-driven operations leader with over 8 years of experience in the e-learning industry, currently serving as the Head of Operations at Aktrea Solutions Pvt. Ltd. Skilled in managing and implementing Learning Management Systems (LMS) for 30+ clients globally, ensuring seamless operations, client satisfaction, and business growth. Passionate about the intersection of education and technology, with a strong focus on Artificial Intelligence (AI) and emerging technologies in corporate learning. Adept at leading teams, managing complex projects, and staying ahead of global technology trends.

EDUCATION

- MADURAI KAMARAJ UNIVERSITY (M.A. Economics)
Focus on economic theory, business management, and analytical skills
- MADURAI KAMARAJ UNIVERSITY (B.A. ECONOMICS)

Ganesh Raja L

HEAD – OPERATIONS

AKTREA SOLUTIONS INDIA PVT. LTD.

NOTABLE PROJECTS

- Spearheaded the implementation of AI-based tools for client LMS platforms, enhancing learning outcomes and engagement.
 - Managed the successful transition of 30+ clients to modern LMS solutions, contributing to business growth and scalability.
-

EXPERIENCE

HEAD OF OPERATIONS

AKTREA SOLUTIONS INDIA PVT. LTD.
Sep 2021 - Present

- Oversee the end-to-end management of LMS for more than 30 clients, ensuring high satisfaction and smooth functionality.
 - Lead a team responsible for delivering innovative, scalable e-learning solutions, leveraging cutting-edge technologies.
 - Drive the integration of AI-based tools and modern technologies in learning platforms to enhance user experience.
 - Collaborate with cross-functional teams to streamline processes, improve operational efficiency, and scale the business.
 - Maintain long-term relationships with clients, contributing to 100% client retention and satisfaction rates.
-

OPERATIONS ANALYST

AKTREA SOLUTIONS INDIA PVT. LTD.
April 2016 - Sep 2021

- Initiated and led LMS implementations, developing strategies to meet diverse client requirements.
- Assisted in the creation of e-learning content and tested SCORM packages for multiple projects.
- Played a key role in resolving technical issues and optimizing content for various clients globally.

CUSTOMER SUPPORT

AMAZON UK

Aug 2015 - Mar 2016

- Provided exceptional customer service, focusing on resolving client issues and enhancing satisfaction.
 - Developed excellent communication and problem-solving skills, building a foundation for client-centric service.
-

SKILLS

- **LMS Management:** Expert in managing large-scale e-learning platforms and integrating technological solutions.
 - **Artificial Intelligence:** Deep interest and ongoing learning in AI applications for education and corporate environments.
 - **Client Management:** Skilled in maintaining strong client relationships and ensuring high satisfaction.
 - **Project Management:** Experience in leading teams and managing projects from conception to implementation.
 - **Problem-Solving:** Proven ability to tackle challenges in fast-paced, dynamic environments.
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MANNAR THIRUMALAI NAICKER COLLEGE (AUTONOMOUS)

DEPARTMENT OF BUSINESS ADMINISTRATION (SFW)

Seminar

1. **Organising Department** : Department of Business Administration
2. **Name of the Programme** : Seminar on trending Technologies in Business & Management
3. **Type of Programme** : Seminar on trending Technologies in Business & Management
4. **Date of Programme** : 28th September 2024
5. **Venue** : Valuation Hall, COE Building
6. **Participants & No** : BBA students & no. of participants 135.
7. **Details of Guest Speaker** : **Mr. L. Ganesh Raja**
8. **Address** : **Head – Operations , Aktrea solutions Pvt Ltd, Chennai**

Department of BBA (SFW) have organized a Seminar on trending Technologies in Business & Management by Mr. L. Ganesh Raja, Head – Operations, Aktrea solutions Pvt Ltd, Chennai. This event was conducted by activities related to the brands and their application of AI. The guest speaker explained the trending applications in business and management in top companies and the ways of excuting the business operations with AI. The students also given a puzzle game to enrich the technologies updates.

Mrs. C. Malliga
Convener

Mrs.C.Malliga

M. Nayas
25/09/24

Verified by

M. Nayas

M. NAYAS

Head & Asst. Professor
Dept. of Business Administration (SF)
Mannar Thirumalai Naicker College
Madurai - 625 004, Tamil Nadu



MANNAR THIRUMALAI NAICKER COLLEGE (AUTONOMOUS)

PASUMALAI, MADURAI - 625004 TAMILNADU, INDIA.

Nominal Roll No Report

Batch: 2024-2027

Basic Course: B.B.A. Sf

2024-2025

Date: 28-09-2024

S.No.	Roll No.	Student Name	Gender	Signature
1	24SUBA001	DHARSHINI P	F	
2	24SUBA002	GOWSELYA K	F	P. Gowselya
3	24SUBA003	ISHRATHRAIHANA A	F	AB
4	24SUBA004	KRISHNADEVI A	F	AB
5	24SUBA005	MUTHULAKSHMI R	F	A. Muthulakshmi
6	24SUBA006	NITHIYA A	F	AB
7	24SUBA007	PRAGADEESWARI M	F	AB
8	24SUBA008	RATHI PRIYA R	F	M. Pragaadeeswari
9	24SUBA009	SATHIJYAJOTHI C	F	R. Rathi Priya
10	24SUBA010	ANTHONY MOTCHA JABASTIN A	M	AB
11	24SUBA011	BACKIYARAJ C	M	A. Anthony
12	24SUBA012	BALA VIJAYAKUMAR U	M	C. Backiyaraj
13	24SUBA013	BARANIDHARAN R	M	R. Baranidharan
14	24SUBA014	BOOPATHI S	M	R. Boopathi
15	24SUBA015	DURAIRAJ P	M	AB
16	24SUBA016	GOWTHAM K	M	P. Durairaj
17	24SUBA017	GOWTHAM S	M	AB
18	24SUBA018	HARI HARA SUDHAN G	M	S. Harihara
19	24SUBA019	JAYAKUMAR S	M	G. Jayakumar
20	24SUBA020	KALEESWARAN K	M	S. Jayakumar
21	24SUBA021	KAMALRAJ R	M	K. Kamalraj
22	24SUBA022	LALITH KISHORE V	M	AB
23	24SUBA023	MAREESWAR R	M	AB
24	24SUBA024	MUKESH PANDI M	M	AB
25	24SUBA025	NITHEESH KUMAR S	M	M. Mukesh
26	24SUBA026	PADMANABAN G	M	S. Nitheesh
27	24SUBA027	PANDI D	M	G. Padmanaban
28	24SUBA028	PANDI ESWARAN B	M	AB
29	24SUBA029	PRADEEP B	M	B. Pandi
30	24SUBA030	RAMKUMAR S	M	AB
31	24SUBA031	RAVIKUMAR R	M	AB
32	24SUBA032	RITHAN K	M	AB
33	24SUBA033	ROHESH R	M	K. Rithan
34	24SUBA034	SAKTHIVEL P	M	P. Sakthivel
35	24SUBA035	SEENU G	M	AB
36	24SUBA036	SELVAM M	M	AB
37	24SUBA037	SIVAKUMAR C	M	AB
38	24SUBA038	SRI GOKUL R	M	C. Sivakumar
39	24SUBA039	SUMANRAJ M	M	R. Sri Gokul

Cancelled Student:

Sr.No.	Roll No.	Student Name	Gender	Remarks
40	24SUBA040	SURESH S	M	
41	24SUBA041	TARUN V	M	AB
42	24SUBA042	THANGAPANDI M	M	AB
43	24SUBA043	UDHAYAKUMAR V	M	M. Thangaraj
44	24SUBA044	UDHAYASURIYA V	M	V. Udhayakumar
45	24SUBA045	UMAR FAROOK Y	M	AB
46	24SUBA046	YADHESHRAJ S	M	AB
47	24SUBA047	KABILNATH S	M	AB
48	24SUBA048	MATHAN SRI M	M	AB
49	24SUBA049	ESAKKI MUTHU E ESAKKIPANDI	M	Mathan Sri.M Esakki dip
50	24SUBA050	DHARANYA K	F	K.Dharanya
51	24SUBA051	SANKARMANO M	M	AB

Boys: 41


Girls: 10

Total: 51

NO 06 P - 27

NO 06 A - 24

51



M. NAYAS

Head & Asst. Professor
Dept. of Business Administration (SF)
Mannar Thirumalai Naicker College
Madurai - 625 004, Tamil Nadu



MANNAR THIRUMALAI NAICKER COLLEGE (AUTONOMOUS)

PASUMALAI, MADURAI - 625004 TAMILNADU, INDIA.

II BBA

Batch : 2023-2026

Date : 28-09-2024

Sr.No.	Roll No.	Student Name	Gender	Remarks
1	23SUBA001	DIVYAPRIYA K	F	Divya Priya
2	23SUBA002	MEHARAJ BEGAM A	F	Meharaj Begam
3	23SUBA003	MEKALA C	F	Mekala C
4	23SUBA004	PADMAPRIYA S	F	Padmapriya S
5	23SUBA005	SUBALAKSHMI R	F	Subalakshmi R
6	23SUBA006	SUBHIKSHA B	F	Subhiksha B
7	23SUBA008	THUSIKA M	F	Thusika M
8	23SUBA009	BALAMUKILAN R	M	Balamukilan R
9	23SUBA010	BHAVESH JAIN R	M	Bhavesh Jain R
10	23SUBA011	CHELLAPANDI S	M	Chellapandi S
11	23SUBA012	DINESH KARTHICK R	M	Dinesh Karthick R
12	23SUBA013	GIRIRAJ M	M	Giriraj M
13	23SUBA014	JEEVA G	M	AB
14	23SUBA015	KEERTHIVARMAN J	M	AB
15	23SUBA016	KISHORE A	M	AB
16	23SUBA018	MANISH P	M	AB
17	23SUBA019	MATHESH S	M	P. Manish
28	23SUBA021	MOHAMED HASAN A	M	Mohamed Hasan A
29	23SUBA022	MOHAMED NAZEER N	M	Mohamed Nazeer N
20	23SUBA023	MUTHUSELVAN M	M	Muthuselvan M
21	23SUBA024	NANDHA KUMAR G G	M	AB
22	23SUBA025	PARTHASARATHY V	M	AB
23	23SUBA027	PRAVEEN KUMAR A	M	AB
24	23SUBA028	PRAVEEN S	M	AB
25	23SUBA029	RAGUL M	M	AB
26	23SUBA030	RAJASEKAR R	M	AB
27	23SUBA031	SABARINATHAN A R	M	AB
28	23SUBA032	SAKTHIVEL S	M	AB
29	23SUBA033	SELAVAN R	M	AB
30	23SUBA036	SUNDARA PRASANNA D	M	AB
31	23SUBA037	VEEAKISHORE G	M	AB
32	23SUBA038	SUNDAR K	M	Sundar K
33	23SUBA039	VENGADESH V	M	AB
34	23SUBA040	GUGAN S	M	AB

Boys: 27

Girls: 7

Total: 34

Maya

HOD

No. of P - 19
No. of A - 15
Total 34

12
Class Incharge

MANNAR THIRUMALAI NAICKER COLLEGE (AUTONOMOUS)

Department of Business Administration

Batch: 2022-2025

2024-2025 ODD Sem -Seminar on 15th Sep 24

S.No.	Roll No.	Student Name	Signature
1	22SUBA00 2	DHANALAKSHMI K	K. Shree
2	22SUBA00 3	DHARSHINI T	AB
3	22SUBA00 4	DIVYA S	S. Divya
4	22SUBA00 5	GAYATHRI N	N. Gayathri
5	22SUBA00 6	HEMASHREE M P	M.P. Hemashree
6	22SUBA00 7	JAYASRI A	A. Jayasri
7	22SUBA00 8	KRUTHIKA S	AB
8	22SUBA00 9	MEKAVARTHNI R D S	R. D. Mekavarthni
9	22SUBA0 10	MOHAMATHA NASRIN K	K. Mohamatha
10	22SUBA0 11	MUTHULAKSHMI S	S. Muthulakshmi
11	22SUBA0 12	SRIDEEPA M	M. Srideepa
12	22SUBA0 14	ALAGU MANIKANDAN R	R. Alagu Manikandan
13	22SUBA0 16	ARUMUGAM P	P. Arumugam
14	22SUBA0 18	ASHIK AHAMED N	AB
15	22SUBA0 19	BALAMURUGAN R	R. Balamurugan
16	22SUBA0 20	BHARATH N	AB
17	22SUBA0 21	CHELLAPANDI N	N. Chellapandi
18	22SUBA0 22	CHIDAMBARAM M	M. Chidambaram
19	22SUBA0 24	GOWSITHAN H	H. Gowsithan
20	22SUBA0 25	HARI PRASATH M	AB
21	22SUBA0 26	HARIHARAN G	G. Hariharan
22	22SUBA0 27	HARIHARAN S	S. Hariharan
23	22SUBA0 29	KARTHICK M	M. KARTHICK
24	22SUBA0 30	KARUPPASAMY S	AB
25	22SUBA0 31	MEENAKSHI SUNDARA PANDIYAN M	M. Meenakshi
26	22SUBA0 32	MOHAMMED ANUF A	A. Mohammed Anuf
27	22SUBA0 33	MUKESH KUMAR M	M. Mukesh Kumar
28	22SUBA0 34	MUNEESHWARAN M	M. Muneeswaran
29	22SUBA0 35	MUTHU MAHESWARAN V	V. Muthu Maheswaran
30	22SUBA0 36	NAGARAJ R	R. Nagaraj
31	22SUBA0 37	NAGARATHINAM S	AB
32	22SUBA0 40	PANDIARAJAN G	G. Pandiarajan
33	22SUBA0 41	PRAVEEN KUMAR S	S. Praveen Kumar
34	22SUBA0 45	SAIKUMAR A	A. Saikumar
35	22SUBA0 48	SANTHOSH KUMAR T	T. Santhosh Kumar
36	22SUBA0 49	SARAN R	R. Saran
37	22SUBA0 50	SARAVANAN A	AB
38	22SUBA0 52	SELVAKANNAN S	S. Selvakannan
39	22SUBA0 53	SUDHARSAN K	K. Sudharsan
40	22SUBA0 56	VENKATESH R	LA
41	22SUBA0 57	VIGNESH A	A. Vignesh
42	22SUBA0 59	VINOTH B	B. Vinoth
43	22SUBA0 60	VINOTH RAJ V	V. Vinoth Raj
44	22SUBA0 62	YOGESH PANDI S	S. Yogesh Pandi
45	22SUBA0 63	SIVA P	P. Siva
46	22SUBA0 64	SANJAYKUMAR P	P. Sanjay Kumar
47	22SUBA0 66	DHARANIDEVI P	P. Dharanidevi
48	22SUBA0 68	PRIYADHARSHINI R	R. Priyadharsini
49	22SUBA0 70	SATHIS KUMAR S	S. Sathis Kumar
50	22SUBA0 72	MAHESWARAN P	AB

NO of present - 40
 NO of Absent - 8
 Total - 48

(Signature)



MANNAR THIRUMALAI NAICKER COLLEGE (AUTONOMOUS)

DEPARTMENT OF BUSINESS ADMINISTRATION (SFW)

SEMINAR ON TRENDING TECHNOLOGIES IN BUSINESS & MANAGEMENT

28/9/24

